

Bhoulmik Ventures Doubled its Sales with 3D Printed Demo Products.

Bhoulmik Ventures is located in Jaipur and has been offering customized corporate gifts. They faced a problem of not having a demo for displaying during a pitching to customers. With the help of AHA 3D print services they could make a demo product and get a confirmation for the final product for the customers.



Bhoulmik Ventures Pvt. Ltd.

Bhoulmik Ventures (www.promosandprints.com) is based in Jaipur and deals in the making and designing of professional and corporate gifts.

As a small scale industrial venture, Bhoulmik Ventures has added value to the corporate gifting sector. The artistic design and touch of customization in their offering has made them remarkably good in their domain.

Business Situation

Bhoomik Ventures was established by Mr. Paritosh with an idea to provide customized gifts for corporations. With a team of designers, artists and craftsmen Bhoomik Ventures had earned a name in the segment of corporate gifting. With creative designs Paritosh was able to come out with new products that were highly appreciated by his customers.

Paritosh and his team used to design a new product using softwares and used it to show its images to their prospective customers. Here, they had an issue as the customers used to ask them to show samples before giving a confirmation of order. This was a big challenge for Paritosh as the mould to make these products was too costly for making a demo. Because of which, he relied on showing images only which often was not entertained by the customers. With designs and needs more complicated, the demand for demo products grew even higher.

While locating a solution, Paritosh met AHA 3D team who started providing 3D print services and all his pain vanished by their offerings

“We faced too much trouble in providing demo pieces. People now want to see the product first before confirming the order. When I first got to know about 3D printing, I could not believe that one such technology can exist. With 3D printing I can make demos very easily.”

Paritosh
Owner, Bhoomik Ventures

3D Prints for Making Demo Samples

Upon studying the requirement, Aha 3D team easily deciphered the requirement of Bhoomik Ventures and started providing them samples with accurate designs and colors as demanded within 24 hours.

With accurate and precise design samples, Paritosh and his team had an upper hand while pitching to their customers. They could confirm the looks and design with them and can get the confirmation very easily now.

Paritosh said that using these 3D printed objects, he could also convey the designs to his craftsmen with ease. They started using this for design confirmation and later as a demo for final product making.

Gains and Results

With the help of Aha3D's 3D printing services Bhoumik Ventures could easily pitch their products to their customers. The ease in communication and demo models helped them to double their sales.

Paritosh was very satisfied with the work and spirit of the AHA 3D team and said only because of their knowledge and cooperation I could deploy 3D printing for my aid.

"With technology to rescue, 3D printing has greatly improved our working possibilities. Not only has it improved it but has added new sectors for us. 3D printing can very well turn out to be the next revolution of the manufacturing industry. I believe that if added to their applications, this can help SMEs to generate great results."

Paritosh

Demo Products Photos





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